

Apples 'n Oats

Advertising Rates & Dimensions

SIZE	COLOR RATES Single Issue	COLOR RATES Four Issues (Shows 10% Discount)	B/W RATES Single Issue	B/W RATES Four Issues (Shows 10% discount)
Full Page* 7.5" x 9.85"	\$400	\$1440 for 4 issues =\$360.00/issue (\$160 savings)	\$280.00	\$1008.00 =\$252.00/issue (\$112 savings)
Inside Front Cover* 7.5" x 9.85"	\$425	\$1530 for 4 issues =\$382.50/issue (\$170 savings)	N/A	N/A
Inside Back Cover* 7.5" x 9.85"	\$425	\$1530 for 4 issues =\$382.50/issue (\$170 savings)	N/A	N/A
Back Cover* 8" x 8"	\$450	\$1620 for 4 issues =\$405.00/issue (\$180 savings)	N/A	N/A
CENTER SPREAD*	\$2000	Call for availability	N/A	N/A
2/3 Page 4.5" x 9.85" (vertical) or 7.5" x 6.6" (horizontal)	\$300	\$1080 for 4 issues =\$270.00/issue (\$120 savings)	\$200	\$720.00 =\$180.00/issue (\$80 savings)
Half Page 3.65" x 9.85" (vertical) or 7.5" x 4.85" (horizontal)	\$250	\$900 for 4 issues =\$225.00/issue (\$100 savings)	\$175	\$630.00 =\$157.50/issue (\$70 savings)
1/3 Page 2.25" x 9.85" (vertical) or 7.5" x 3.3" (horizontal) or 5" x 5" (square)	\$165	\$594 for 4 issues =\$148.50/issue (\$66 savings)	\$110	\$396.00 =\$99.00/issue (\$44 savings)
1/4 Page 3.65" x 4.85"	\$130	\$468 for 4 issues =\$117.00/issue (\$52 savings)	\$90	\$324.00 =\$81.00/issue (\$36 savings)
Business Card 3.5" x 2"	\$75	\$270 for 4 issues \$67.50/issue (\$30 savings)	\$50	\$180.00 =\$45.00/issue (\$20 savings)
NEW!!!! Business Listing (Categorized) TEXT ONLY Name/Address/Phone/Email/Web	N/A	N/A	\$10	\$36.00 =\$9.00/issue (\$4 savings)
CLASSIFIED ADVERTISING	N/A	N/A	\$13/30 words	

***BLEEDS AVAILABLE:** (Full page ads & premium positions): 8.75" x 11.25" (add 0.125" per side)

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